

STRATEGY ASSESSMENT FRAMEWORK

1.	What is Strategy? <hr/> <i>notes</i>
2.	Describe your industry structure <hr/> <i>notes</i>
3.	What is your company value proposition? <hr/> <i>notes</i>
4.	How is your value proposition different from every other one in your industry? <hr/> <i>notes</i>

5.

What are the merits of the competitive path not chosen by you?

notes

6.

How is your value process different from every other one in your industry?

notes

7.

On what logic is your relative price based?

notes

8.

Does everyone in the organisation understand which decisions and actions they are responsible for?

notes

9.

Do higher-level managers delegate operational decisions?
Why/Whynot?

notes

10.

How quickly does information flow within and across organisational boundaries?

notes

11.

How quickly does information about the competitive environment flow to the corporate headquarters?

notes

12.

How consistent are you in emphasizing the moral value of your strategy?

notes

13.

Are you clear on the difference between operational improvement and strategy?

notes

14.

Is your choice of strategy democratic?

notes

15.

How is your strategy measured?

notes

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