



STRATEGY ASSESSMENT FRAMEWORK

1.	What is Strategy? <hr/> <i>notes</i>
2.	Describe your industry structure <hr/> <i>notes</i>
3.	What is your company value proposition? <hr/> <i>notes</i>
4.	How is your value proposition different from every other one in your industry? <hr/> <i>notes</i>



5.

What are the merits of the competitive path not chosen by you?

notes

6.

How is your value process different from every other one in your industry?

notes

7.

On what logic is your relative price based?

notes

8.

Does everyone in the organisation understand which decisions and actions they are responsible for?

notes



9.

Do higher-level managers delegate operational decisions? Why/Whynot?

notes

10.

How quickly does information flow within and across organisational boundaries?

notes

11.

How quickly does information about the competitive environment flow to the corporate headquarters?

notes

12.

How consistent are you in emphasizing the moral value of your strategy?

notes



13.

Are you clear on the difference between operational improvement and strategy?

notes

14.

Is your choice of strategy democratic?

notes

15.

How is your strategy measured?

notes



Terms of Use

Consent to Terms

Your use of Brian Reuben's Strategy Assessment Framework is subject to these Terms of Use ("Terms"). Please read them carefully. The term "you" means the individual person who is using Strategy Assessment Framework; "we" or "us" or "our" refers to Brian Reuben Advisory, which has been given the right by Brian Reuben, holder of the copyright to Strategy Assessment Framework, to make Strategy Assessment Framework accessible globally.

By using Strategy Assessment Framework, you agree to be bound by these Terms. If you do not agree with, or cannot abide by these Terms, please do not make any use of Strategy Assessment Framework

Copyrights

The content of Strategy Assessment Framework is protected by Nigeria and international copyright laws. You may use, reproduce, distribute, transmit, or display Strategy Assessment Framework only within the limits imposed by these Terms. You may not modify or make any derivative works of the Strategy Assessment Framework. You may use, copy, or distribute the Strategy Assessment Framework only for your personal (including intra-company) use and you must include all copyright and other notices contained in the Strategy Assessment Framework. If you desire to obtain copies of the Strategy Assessment Framework for use in situations other than under the permission granted above, please contact us at Brian Reuben Advisory, Lagos, Nigeria.

DISCLAIMER

THE STRATEGY ASSESSMENT FRAMEWORK IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS, WITHOUT ANY WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF TITLE OR IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. NO WARRANTIES ARE MADE REGARDING ANY RESULTS THAT MAY BE OBTAINED FROM USE OF THE THE STRATEGY ASSESSMENT FRAMEWORK.

LIMITATION OF LIABILITY

IN NO EVENT WILL BRIAN REUBEN, BRIAN REUBEN ADVISORY, THEIR MANAGERS, EMPLOYEES OR AGENTS BE LIABLE FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL,



SPECIAL, INCIDENTAL OR PUNITIVE DAMAGES, ARISING OUT OF THE USE OR INABILITY TO THE STRATEGY ASSESSMENT FRAMEWORK OR ANY RESULTS OBTAINED FROM USE OF THE STRATEGY ASSESSMENT FRAMEWORK. IN THE EVENT THE FOREGOING LIMIT IS NOT EFFECTIVE TO LIMIT ALL LIABILITY FOR MONEY DAMAGES, IN NO EVENT WILL BRIAN REUBEN, THE BRIAN REUBEN ADVISORY, THEIR MANAGERS, EMPLOYEES OR AGENTS BE LIABLE FOR ANY AMOUNT IN EXCESS OF \$100 ARISING OUT OF OR RELATING TO THE COMPETITIVE IQ QUESTIONNAIRE OR ITS USE. THIS LIMITATION OF LIABILITY IS CUMULATIVE, WITH ALL PAYMENTS FOR CLAIMS OR DAMAGES RELATING TO THE STRATEGY ASSESSMENT FRAMEWORK OR ITS USE BEING AGGREGATED TO DETERMINE SATISFACTION OF THE LIMIT. THE EXISTENCE OF ONE OR MORE CLAIMS OR SUITS WILL NOT ENLARGE THE LIMIT. THESE LIMITATIONS APPLY TO ALL CAUSES OF ACTION (CONTRACT, TORT OR OTHERWISE) RELATING TO THE STRATEGY ASSESSMENT FRAMEWORK

Miscellaneous

These Terms represent the entire understanding of the parties regarding the use of the Strategy Assessment Framework and supersede any previous documents, correspondence, conversations, or other oral or written understanding related to these Terms. These Terms shall be governed by and construed under the laws of the The Federal Republic of Nigeria. To the extent permissible by law, any disputes under these Terms or relating to the Strategy Assessment Framework shall be litigated only in the High Court in any Division Brian Reuben prefers, and you hereby consent to personal jurisdiction and venue in the Division of Brian Reuben's choice; provided, nothing limits us from obtaining injunctive relief from any court of competent jurisdiction. A modification or waiver of a part of these Terms shall not constitute a waiver or modification of any other portion of the Terms of Use. If for any reason any provision of these Terms is found unenforceable, that provision will be enforced to the maximum extent permissible, and the remainder of the Terms will continue in full force and effect. These Terms may be modified at any time at our discretion by posting the modified Terms on the web site from which you downloaded the Strategy Assessment Framework (currently www.brianreuben.com). Downloading or access from the web site will constitute your agreement to abide by the Terms as in effect at the time of download or access.